

**UNITED STATES DISTRICT COURT
DISTRICT OF MINNESOTA**

INSIGNIA SYSTEMS, INC.,

Civil No. 04-4213 (JRT/AJB)

Plaintiff,

v.

ORDER

NEWS AMERICA MARKETING IN-
STORE, INC.,

Defendant,

Stephen Wood, **KELLEY DRYE AND WARREN**, 33 West Wacker Drive, Suite 2600, Chicago, IL 60606, for plaintiff.

David Ettinger, **HONIGMAN MILLER SCHWARTZ & COHN LLP**, 660 Woodward Avenue, Suite 2290, Detroit, MI 48226, for defendant.

This matter is before the Court on the request made by News America for leave to file a reply brief in support of its Motions to exclude. The Court has reviewed the request, as well as the letter filed by plaintiffs in response, and **IT IS HEREBY ORDERED** that defendant's request for leave to file a reply brief [Docket No. 674] is **GRANTED in part** and **DENIED in part**, as follows:

1. The motion is **GRANTED** as to the request for leave to file a reply.
2. The motion is **DENIED** with respect to the page limits requested by defendant. The Court will allow defendants to file a 5 page reply in support of the Motion to Exclude the Testimony of Dr. Overstreet, and a 1-2 page reply in support of the Motion to Exclude the Testimony of Payton and Frenda.

DATED: July 15, 2010
at Minneapolis, Minnesota.

s/ John R. Tunheim
JOHN R. TUNHEIM
United States District Judge